

## NEWS RELEASE

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### **DOG-FRIENDLY ANDROID APP SHOWS YOU WHERE WET NOSES ARE ALWAYS WELCOME!**

#### ***Comprehensive mobile application helps pet parents travel easily with their dogs***

TORRANCE, CALIF. – iLoveDogFriendly.com, a premiere web site for dog-friendly travel and information, has expanded its mobile reach with the launch of an Android version of its popular iPhone app, Dog Friendly.

Now even more pet parents can access the most up-to-date information about the dog-friendliest establishments in town or on the go, powered by iLoveDogFriendly.com and its parent, iLoveDogs.com.

More and more pet parents are bringing their pooches along when they travel. However, the Automobile Association of America (AAA) reports that 38 percent of them say it's difficult to find dog-friendly businesses. Now available for iPhone, iPad and Android platforms, the Dog Friendly app quickly and easily solves that problem, putting more than 18,000 wet nose-welcoming hotels, restaurants, parks, beaches, boutiques, campgrounds and more right at pet parents' fingertips.

"With over 10,000 downloads, we've been amazed at the response to our Dog Friendly iPhone app," says Martha Smith, general manager of i Love Dogs, Inc. "We've been inundated with requests to create an Android version and are thrilled to release it just in time to help dog parents plan their summer adventures!"

With the Dog Friendly app, pet parents simply type a city, state or zip code to find the nearest dog-friendly businesses or to look for the latest doggie traveling tips. Plus, with seamless Google Maps integration and easy share features, Dog Friendly helps dog lovers quickly find and broadcast these pawesome places to their Facebook and Twitter social networks. Navigate a trip with ease through its Foursquare integration that also allows pet parents to check in to dog-friendly locations directly from the app.

Luckily for pet parents, hundreds of businesses across the United States and Canada are adopting dog-friendly policies. The Dog Friendly app ensures that the days when the family pooch stayed behind while his "pack" enjoyed the big, beautiful world are long dog-gone.

**iLoveDogFriendly.com** is a premiere web site that caters to dog parents on the go, providing easy access to a wealth of dog-friendly hotels, campgrounds, parks, restaurants and stores. Users can upload photos and reviews of their favorite pooch-welcoming establishments and keep up on the latest in dog travel news.